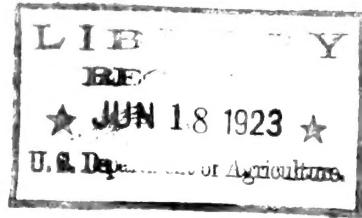
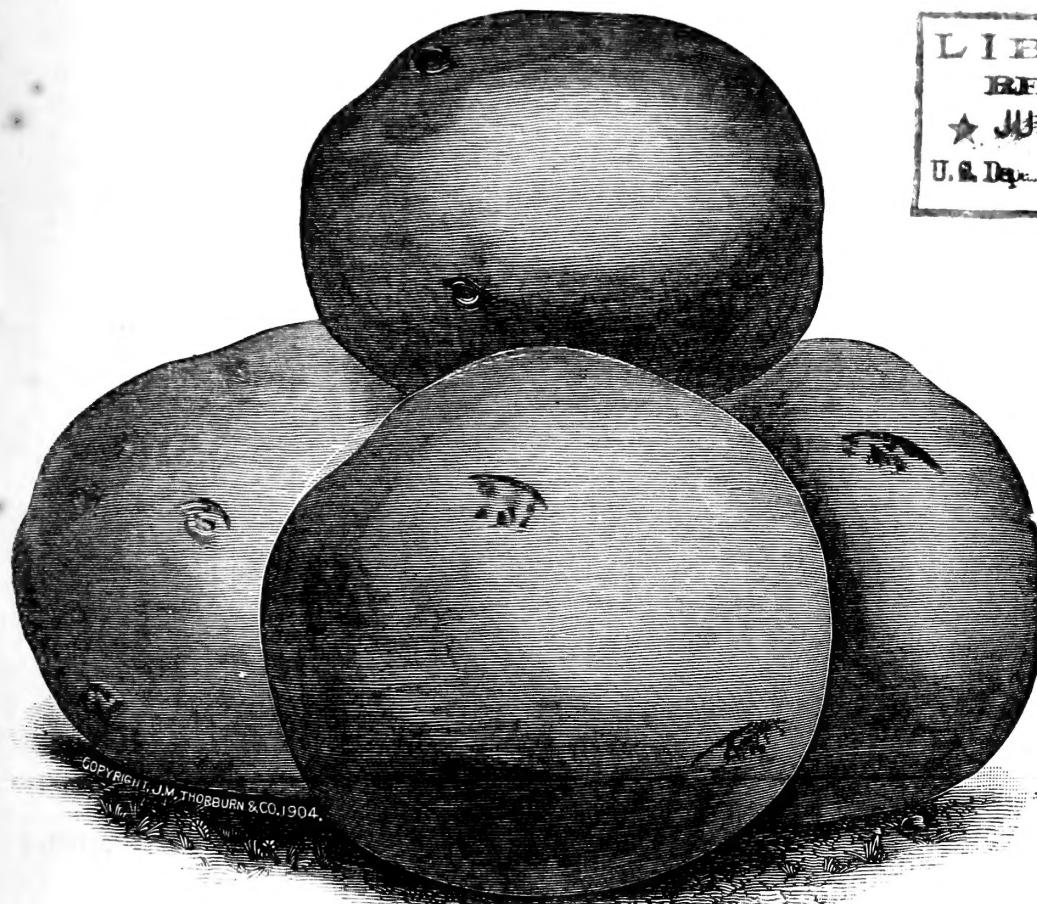


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THE MOST VALUABLE 1905 NOVELTY



This electro \$1.50, or free with order for one bushel

THORBURN'S NEW POTATO
"Noroton Beauty"



T is just forty years since we introduced the long popular White Peach-Blow, a variety which, in its day, represented the highest achievement in the improvement of the Potato. Since then the path of progress is marked step by step by our introductions: Late Rose, Beauty of Hebron, White Elephant, The Thorburn and Rural New-Yorker, till in 1894 came the world-famous Carman No. 1 and Carman No. 3,

THORBURN'S NEW POTATO, "NOROTON BEAUTY"

the best main-crop Potatoes in cultivation today. And now, just ten years later, we are marking another forward step with our **Noroton Beauty**, a lineal descendant of the famous Peach-Blow, being a seedling from a seedling of that variety. Before giving the opinions of leading authorities who have tested it, we may summarize its merits as follows:

- It is the earliest Potato ever grown.**
- It is by far the most productive extra-early, yielding as heavily as any of the medium early sorts.**
- It is handsomer in appearance and more uniform in size and shape than any other variety.**
- Its table quality is superb and it keeps longer than any other sort, early or late.**
- It is the best all-round Potato in existence.**

Some Authoritative Opinions:

Mr. E. L. Coy

the highest American authority on Potatoes, writes of the **Noroton Beauty**:

"EARLINESS: It is the earliest variety of which I have any knowledge, except one or two dwarf varieties of inferior productiveness. Planted in Washington county, N. Y., on May 14, they were in fine condition for the table on July 14. No other variety planted at same time produced tubers much larger than walnuts.

"PRODUCTIVENESS: I have never seen any extra-early variety that will yield nearly as heavily as this seedling. In fact, it will produce as heavily as any of the medium-early varieties, which is saying a great deal.

"QUALITY: There is no variety of finer table quality. The flesh is dry, white and of superior flavor, either boiled or baked. It is of a decided sparkling, mealy texture. What is unusual, it retains its fine quality not only during the winter and spring, but as late into the summer as any of the late varieties.

"VINES: The tops are short, stocky and branching and completely cover the ground when planted $2\frac{3}{4}$ feet each way. The stalks are quite purple when they first come up and the leaves very large and very dark green—the largest and darkest I think I have ever seen on Potatoes.

THORBURN'S NEW POTATO, "NOROTON BEAUTY"

"COLOR AND SHAPE: The ground-work of the tubers is white, slightly rusted and splashed more or less with pink and with pinkish eyes. The shape is round and exceptionally uniform.

I am much impressed with the great value of this new seedling. Too much cannot be claimed for it. It is bound to make a great sensation in the Potato world."

Mr. C. L. Allen

the well-known horticulturist and author, after a test of the **Noroton Beauty** in drills, side by side with all the best early sorts, writes : "After careful investigation I come to the following conclusions :

"EARLINESS: It is from 5 to 10 days earlier than any of the others, The Thorburn being second, Eureka third, Bovee fourth and Early Ohio about the same as Bovee.

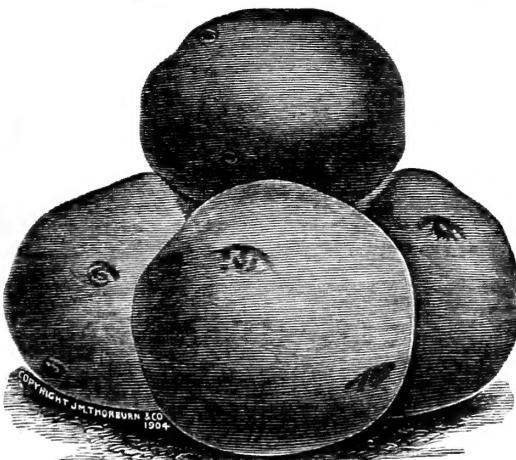
"UNIFORMITY: It is as nearly perfect both as to size and shape as it is possible to grow the Potato. It is nearly round, and in size about same as the White Ohio, but more even and regular ; a most desirable size for market.

"QUALITY: I find the quality all that can be desired; the tubers, both large and small, cooked dry and in flavor were all that could be desired."

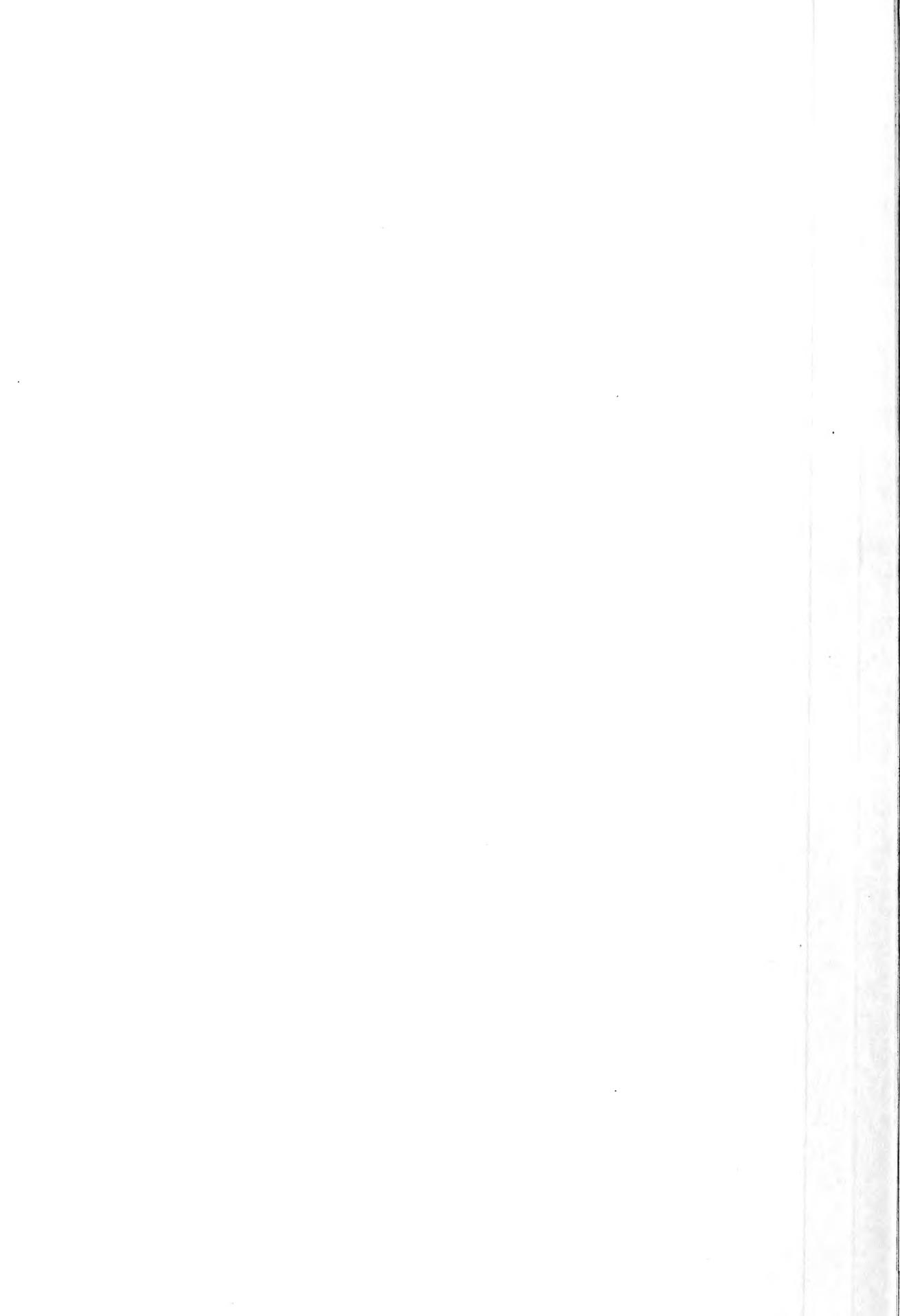
Mr. E. Stanley Brown

of the American Gardening trial grounds, who grew it side by side with Bovee, planted the same day, writes that the **Noroton Beauty** was "ripe with the vines dead and shriveled up while Bovee was quite green in the stem and with some foliage. As to productiveness, it gave evidence of being a grand yielder, producing more salable Potatoes from the same distance than Bovee.

"UNIFORMITY: It is the most uniform in size and shape of all the Potatoes yet grown by me, and I have grown nearly all in the last eight years. It is a perfect round, and not one in the trial showed the least inclination to depart from that shape. Its cooking qualities are exceptionally good, flesh very white and of good flavor."



This electro 75 cts., or free with order for half-bushel



THORBURN'S NEW POTATO, "NOROTON BEAUTY."

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THORBURN'S NEW POTATO, "NOROTON BEAUTY"

Mr. Grenville M. Ingalsbe

of Sandy Hill, N. Y., writes: "The **Noroton Beauty** proved 16 days earlier than the Early Rose in maturing for the table. The Potatoes were nearly uniform in size and shape, and presented a fine appearance. On the table they proved mealy, of excellent quality and pleasant flavor. I think the Potato is one which will be a great addition to our early and quick-growing varieties, and it is those varieties upon which we must depend in the future for our Potato crop, owing to the depredations of the potato bug and the liability to blight and other plant diseases."

We have similar praise from every one to whom we sent a tuber for trial,—Mr. Powell, Superintendent for Samuel Thorne, Esq., writing that it matured earlier than any other variety with him, that practically all the tubers were of marketable size and that the quality is superb.

Our Catalogue price will be as follows:

	By mail or express prepaid	By express or freight not prepaid
1 pound	\$0 85	\$0 75
2 pounds	1 50	1 30
4 pounds	2 75	2 40
8 pounds	5 00	4 25
Per peck (15 lbs.)		7 00
Per half bushel (30 lbs.)		13 00
Per bushel (60 lbs.)		24 00
Per barrel (165 lbs.)		44 00

To dealers who catalogue the **Noroton Beauty** at the above prices we offer it as follows, f. o. b. New York:

One pound	\$0 40	Per peck (15 lbs.)	\$4 00
Two pounds	70	Per half bushel (30 lbs.)	7 50
Four pounds	1 25	Per bushel (60 lbs.)	14 00
Eight pounds	2 25	Per barrel (165 lbs.)	35 00

When we introduced the Carman No. 1, ten years ago, we had to return thousands of dollars in cash because of the demand so far exceeding our supply. We anticipate an even larger demand for this Potato, and you should, therefore, order early.

J. M. THORBURN & CO.

36 Cortlandt Street, New York